

Building Trust and Using Unique Strategies for Successful Recruitment and Retention

Learning Objectives:

1. After viewing this presentation, participants will be able to identify and integrate into current program offerings three practical strategies to support youth recruitment and retention.
 - a. Foster authentic relationships through vulnerability and relatability.
 - b. Create a positive and safe environment by normalizing positivity and self-reflection.
 - c. Offer space for youth to provide feedback and adapt as you see fit to show youth that their voice matters. Give youth feedback through an empathetic lens.
2. After viewing this presentation, participants will be able to identify three practical strategies to support partner recruitment and retention.
 - a. Before starting a project/partnership, make sure your mission and vision align for youth and community impact.
 - b. Foster shared accountability through authentic communication and reduce administrative burdens when possible.
 - c. Provide and receive constructive feedback throughout your partnership. Adapt as necessary and reassess as needed.
3. After viewing this presentation, participants will understand the importance of utilizing incentives and fair compensation for partners to drive equity and successful recruitment/retention.



Contact Us!

Taylor Intermill Taylori@proyouthandfamilies.org	Gabrielle Rivas Gabrieller@proyouthandfamilies.org	KaTina Watson kwatson@queensofeve.net
---	--	--



Visit the **Pro Youth & Families** website to learn more about the work they do!



Visit the **Queens of Eve** website to learn more about what they are up to!